

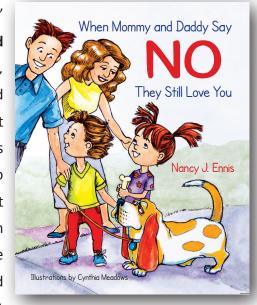
For Immediate Release

"When Mommy and Daddy Say NO, They Still Love You"

Mom's Choice Awards® Gold Recipient Teaches Parents and Children the Value of the Word "NO"

DALLAS, TEXAS-"When Daddy says NO about playing with your ball in the street, he says this

because he wants to keep you safe and away from harm." Nancy Ennis' colorful children's story, "When Mommy and Daddy Say NO, They Still Love You" (Brown Books Kids), teaches parents and children the importance of the word "No" in setting healthy boundaries. Named among the best in family-friendly media, products and services by the Mom's Choice Awards®, the book's lively illustrations invite readers to step inside the home of one family as they tackle scenarios that involve the word "No." Ennis gives parents and children a fresh approach to a word commonly used in statements of defiance and rejection, to become a word of love and protection. Packed with powerful and relatable scenarios, readers will learn that no isn't always a bad thing.



Beautifully illustrated by Cynthia Meadows, a native Texan, the characters fly off the page through vivid, bright and humorous illustrations. This book is a must-read for parents with young children who hope to raise their children to be responsible, healthy and courteous individuals.

Nancy Ennis is the owner of Tot Town Child Development Center, Inc., where she has worked for the past 32 years. Inspired by the families she has met at Tot Town families over the years, "When Mommy and Daddy Say No, They Still Love you" is a story with a powerful message of love and understanding. Ennis hopes that her book will give parents the reassurance they need to say no, and the understanding they need to recognize the role this word plays in the development and security of a child. Ennis currently resides in California. For more information please visit www.WhenMommyAndDaddySayNO.com

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About the Author Nancy J. Ennis

Nancy J. Ennis was born in Lawton, OK, but has lived all over, from Baltimore, MD, to Atlanta, GA, from Church Falls, VA, to Fort Leavenworth, KS. Her father was an Army officer, and he moved the family often. She graduated from Sacramento State University in 1982 with a BA in political science, and after graduation she began teaching children ages 2-5 at Tot Town Child Development Center, Inc., in Sacramento. She eventually bought the company with her partner, Cynthia Coleman, and has been the center's owner since 1993. Nancy currently lives in Gold River, CA, with Cynthia and their beloved beagle Hunter.

Tot Town's philosophy is to teach children independence and self-help skills, which in turn builds a child's confidence and self worth. Their motto is, "Don't do for a child what a child can do for themselves."

With this book, Nancy hopes to give parents the validation they need simply to say no. Their children will still love them. In fact, they will respect and admire them more.



About the Illustrator Cynthia Meadows

Cynthia Meadows, a native Texan, draws and paints on anything she can find. Whether it is cartoons on the sides of her homework in elementary school, paintings as Christmas gifts, murals or faux finishes on walls, or illustrations and storyboards for advertising agencies, she has continually decorated the world. Cynthia's desire to look inside characters is the reason she loves to illustrate children's books, to create characters, and to give the reader a positive, often humorous, view of life.



Q & A with Nancy J. Ennis

- What was the inspiration behind When Mommy and Daddy Say NO They Still Love You?
 I was inspired by all the families I have worked with at Tot Town Child Development Center over the past thirty-two years. They have made me a better educator, and a better person in general.
- 2. What was it like working with Cynthia Meadows on the illustrations for the book?

 Cynthia Meadows is a very talented young illustrator who saw my vision for the book and ran with it. I can't thank her enough.
- 3. Hunter, your Beagle, makes a number of appearances throughout the book. What prompted you to include him as a key character in the book?

The funny thing is, I didn't include him. Cynthia, my illustrator, just made him a part of the family in the book. I was, of course, very pleased with that.

- 4. You moved quite a bit growing up. In what ways did that shape your life and your goals?

 My father was an officer in the Army, and consequently my family moved quite a bit. It was very interesting seeing and living in different parts of the country. As an adult I enjoy traveling to new places.
- 5. What do you hope parents and children take away from your book?

I hope that parents get the message that it is OK to say no, and that it is absolutely necessary for a child's successful development and security. I also hope that children enjoy the book, especially the wonderful illustrations.

6. You dedicated your book to all the Tot Town families that you have worked with over the years. What was it about these families that inspired the creation of *When Mommy and Daddy Say NO They Still Love You*?

The book was inspired by all the advice and talks I have had with Tot Town families over the years. I tried to touch the most common subjects in the book. For example, children sleeping in their own beds.



When Mommy and Daddy Say No They Still Love You





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